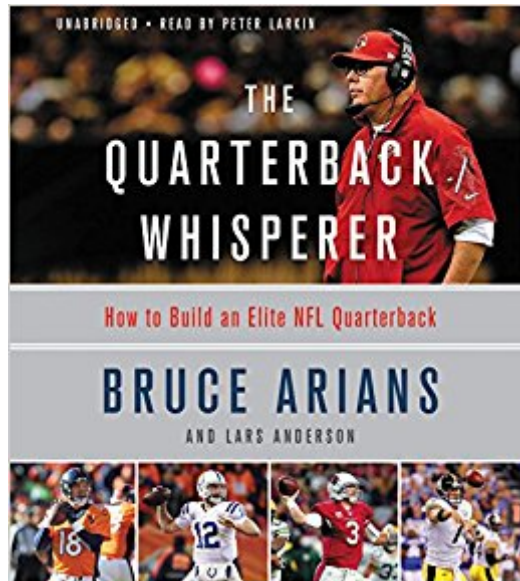




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The Quarterback Whisperer: How To Build An Elite NFL Quarterback



Synopsis

What is an elite NFL QB and what separates that player from the others? One answer is the coach they share. In the recent history of the biggest game on earth, one man is the common thread that connects several of the very best in the sport: Peyton Manning; Ben Roethlisberger; Andrew Luck; and the resurgent Carson Palmer. That coach is Bruce Arians. A larger than life visionary who trained under the tutelage of Bear Bryant, Arians has had a major impact on the development and success of each of these players. For proof beyond the stats, go to the sources. Bruce is gonna love you when you need some loving, but he's gonna jump on you when you're not doing right. - Peyton Manning He coaches the way players want to be coached. - Ben Roethlisberger He made players comfortable around him and let everybody have their own personality. He didn't force anybody to be someone they weren't. It may sound a little corny or cheesy, but there's merit to that. I felt comfortable being myself and I felt he had my back. - Andrew Luck We're a resilient group. It trickles down from the head coach. I think good teams, really good teams, and hopefully great teams take on their coach's mentality. I think that's what B.A. brings... - Carson Palmer Known around the game as the 'quarterback whisperer', Arians has an uncanny ability to both personally connect with his quarterbacks and to locate what the individual triggers are for that player to succeed. No two quarterbacks are the same. And yet with Arians they always share success. In this book Arians will explain how he does it.

Book Information

Audio CD

Publisher: Hachette Books; Unabridged edition (July 11, 2017)

Language: English

ISBN-10: 1478914262

ISBN-13: 978-1478914266

Product Dimensions: 5.2 x 0.9 x 5.8 inches

Shipping Weight: 4.8 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 25 customer reviews

Best Sellers Rank: #1,061,204 in Books (See Top 100 in Books) #95 in Books > Books on CD > Sports & Outdoors #298 in Books > Sports & Outdoors > Coaching > Football (American) #651 in Books > Biographies & Memoirs > Sports & Outdoors > Football

Customer Reviews

"Provides good insider details." • The Chicago Tribune

Bruce Arians is currently the head coach of the NFC powerhouse the Arizona Cardinals. In three years he has taken the team from last place in their division to the NFC Championship. He has also guided quarterback Carson Palmer to the best results of his long career. He has twice been named the NFL's Head Coach of the Year. Lars Anderson is the bestselling author of six books including CARLISLE VS. ARMY and THE STORM AND THE TIDE. He is a senior writer at Bleacher Report.

I love Bruce's candidness. The book is a fun and easy read. You don't have to be a football coach to enjoy this book.

I totally enjoyed this book. BA gave me a rare insight into working with some of the greatest qb's ever in the history of the NFL. It's easy to see why he has such a great reputation with his players. He shares why he treats all around him like family. What a rare and totally refreshing thing to read in this jealous and dog eat dog world. I'll bet you'll have as much fun as I did reading it.

Bruce Arians has worked with several of the best quarterbacks in the game. This book is a fascinating look at the early days of quarterbacks such as Andrew Luck, Peyton Manning, Ben Rothlisberger, and Carson Palmer. Being an Arizona Cardinals fan helps, but Arians has had an unusual journey to his current head coach job and I think any football fan would enjoy reading this book. I highly recommend it.

This is an interesting and fun read. Bruce and his wife Chris both enter into the conversation with their comments along with those of the several NFL quarterbacks that Arians has coached over the years.

What an excellent read by an exceptional coach. I love everything about this book - and about Arians. How I wish he'd come back to Indy and be head coach for the Colts.

Great book, Bruce really is the cool uncle you want to hang out with. His story of perseverance is remarkable. I'm glad he is a Cardinal.

Good insight into Bruce as a person and coach. I like how he "is who he is" and it shows up in the book.

If you like football, it's a great book. Coach Arians has coached a great percentage of the great QB's in his career. His stories are priceless.

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